



From Madison Senators to

# McDaniel Mountain Lions

Mascot Change Proposal  
Presented by Leodis V. McDaniel Renaming Committee  
April 13, 2021



# Committee Members



**\* Zane Emerson**



**\* Athene Marston**



**\* Cindy Nguyen**



**\* Jaya Probasco Mitchell**



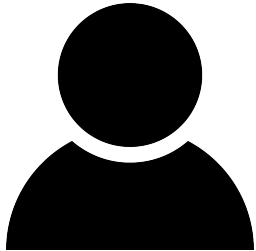
**\* Lesly Valdivia Marquez**



**Aminah Ali**



**Brady Bennon**



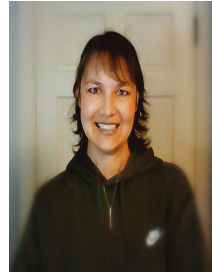
**Tonya Farmer**



**Mele Kavapalu**



**Miguel Rodriguez**



**Nancy Sullivan**



**Maxwell Tuttle**



**Maria Hernandez Segoviano**



**Adam Skyles**

# Selection Principles on Name & Mascot

- Selecting a name/mascot that embodies C.R.E.E.D values.
  - Community, Respect, Education, Equity, Diversity
- Dedication to selecting a school name and brand that represents diversity.
- Dedication to a process that demonstrates open communication, honesty, integrity, transparency and the inclusion of many perspectives and voices in our community.
- A new name/mascot will strive to make everyone feel included.

# Our Journey



## February

- Name change approved by Board of Education on February 23rd, 2021



## March

- Initial Mascot Committee Meeting.
- First Survey Community Recommendations.
- Second Survey: 12 Semi- finalist.

## April

- Third Survey: Final Vote Ranking First-Third Choice on 6 Finalists.
- Committee Meeting

# Community Outreach

**518**

**Initial  
Nominations**

**1232**

**Responses on 12  
Finalists**

**1512**

**Reponses on  
Final Vote**

# Our Finalist- Mountain Lions



The Mountain Lion emphasizes leadership, strength, courage, integrity and power. Mountain Lion do not have to lead through force but rather, through a graceful strength of example. The symbolism of a mountain lion indicates leadership. Native to PNW, the mountain lion would be the first mascot name for a 6A school in the state of Oregon.

# Community Input

“Mountain Lions are an indigonus species to the PNW, as well as being an excellent all-around mascot choice..” **Current Student**

“Mountain lions are known for their intelligence and skill as well as their power. They are supremely adapted and deeply connected to this area (unlike other big cats). They represent qualities that everyone can relate to.” - **PPS Parent**

“The mountain lion also represents leadership and integrity, values that everyone in the MHS community strives for. Additionally, the mascot/emblem will show strength and will invoke and exemplify the human balance of mind/body/spirit.” - **Community Member**

“My first choice is Mountain Lions because it would be unique to McDaniel HS, honor our PNW context, and it's a powerful image. The alliteration is nice, also”- **Current Student**



# Comments or Questions?

