

PPS Local School Foundations

PPS School Board Work Session November 14, 2022

Objectives for Tonight

- Build shared understanding of timeline for completing revisions to fundraising policies (20 min)
- Review the parent fundraising data of local school foundations for last 5 years (25 min)
- Review FTE funded by local school foundation dollars for the last 4 years (30 min)
- Review PPS Parent Fund data (20 min)
- Review community feedback (15 min)

Norms

- Stay engaged
- Speak your Truth
- Experience Discomfort
- Expect and accept non-closure
- Listen for understanding and empathy
- Assume good intentions



March October November December February January 26 14 6 25

Policy Committee

Establish a timeline for review and amendment process of fundraising policy.

Board Work Session

Review financial. staffing, and operation trends of Local School Foundation fundraising efforts.

Learn from the perspectives of schools with divergent points of view on fundraising efforts at PPS.

Board Work Session

The Board of **Fducation will** provide staff a general direction on shifts to fundraising policy

Policy Committee

Staff will propose and amend a fundraising policy based on the general direction by the PPS Board of Education.

Staff communicates changes and begins to implement changes.

Meeting

PPS Board of

considers for a first

read, amendments

to the fundraising

policy at PPS.

Fducation

Regular Board Regular Board Meeting

Board considers and votes on amendments.

Staff communicates changes and begins to implement changes



Some Ways Parents Give to PPS Schools





28 Years of Community Generosity

PPS Foundation Established

After the passage of Measure 5 in 1990, private fundraising in public schools escalates. A new policy to manage the parent investments established by the PPS School Board in May 1994.

2007 - Exemption Increased to \$10,000 by PPS Board of Education

Work Grows to Include 7 Districts
PPSF broadens to incorporate seven school districts as partners.

2008

Award Process Changes

The PPS Parents' Equity Fund process switches from subjective applications to a transparent, data-driven formula in order to distribute funds more fairly to PPS schools most in need.

2011

Supt. Guerrero Joins PPS

2017

In October 2017, Superintendent Guadalupe Guerrero is selected by the PPS Board of Education as Superintendent and establishes the Office of Strategic Partnerships.

Award Process Changes

2020

The PPS Parents' Equity Fund process establishes clearer, more transparent, data-driven formula in order to distribute funds more fairly to PPS schools most in need.



1994

Updated Guidelines Approved by PPS Board

PPS School Board adopts updated guidelines for fundraising efforts of PSF and LSFs.

Name Changes to All Hands Raised

2009

Motivated by Multnomah County Superintendents and through conversations with hundreds of stakeholders, PPSF is rebranded as All Hands Raised to reflect the newly-expanded footprint and the philosophy of a community-wide, integrated approach. PSF becomes a subdivision of AHR.

The Fund for PPS Established

In order to coordinate fundraising efforts across PPS, The Fund for PPS is established. PSF efforts merge with The Fund.

2019

PPS Vision Created

A community and future informed vision to reimagine public education in Portland is created with thousands of community stakeholders.

PPS Adjusts Rules

2021

Foundation dollars pay for actual FTE position.

2022

Independent School Foundations provide funding for FTE at the beginning of the year.

(See April 2021 Memo for details) PORTLAND PUBLIC SCHOOLS



Policies and Rules

Policies

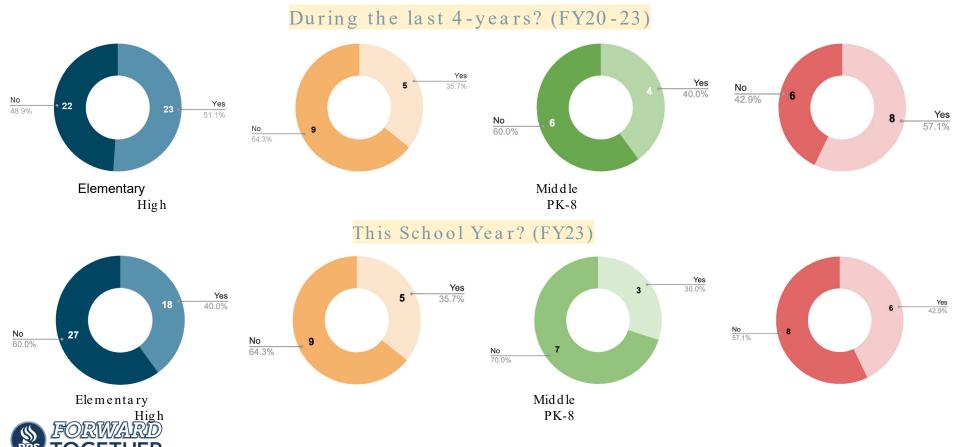
- District Foundation 7.10.030 -P
 Establishes Foundation "for purposes of accepting, holding and administering funds and gifts to the district for special and general purposes."
- Parent Groups & The Schools 7.10.020 -P
 Recognizes that parent organizations are necessary and important to achieve student achievement goals established by schools.

Rules

- LSFs are required to split every dollar used to fund staffing positions
 ½ - ½ (Est. 1994)
- The first \$10,000 dollars exempted (Est. 1998, first \$5K; Updated 2007 to \$10K)
- LSFs are the only authorized fundraising vehicle for funding staff positions at PPS (Est. 1998)



Schools with Active Fundraising Efforts to Fund School Staff



Discussion and Questions

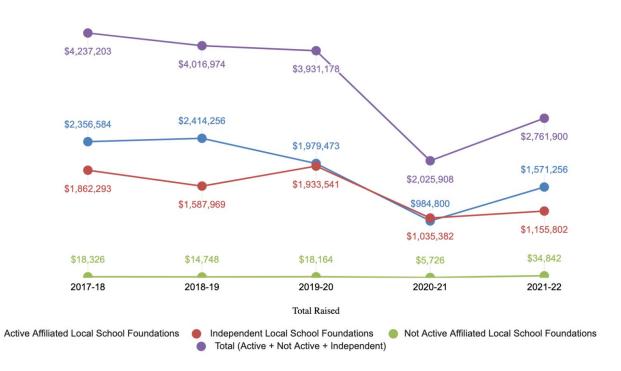


PPS Parent Fundraising

Local School Foundations
By the Dollars

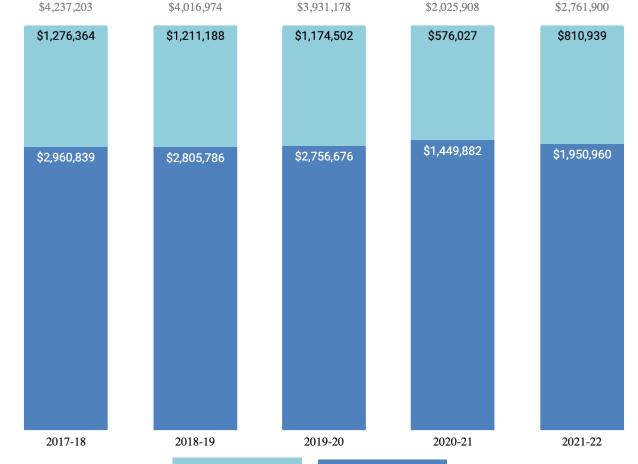
Total Dollars Raised by Type of LSF, 2017 -2022

Foundation dollars represent less than 1% of the average school's total resources





Total Dollars
Raised by LSFs
(Independent, Active and Inactive Foundations)

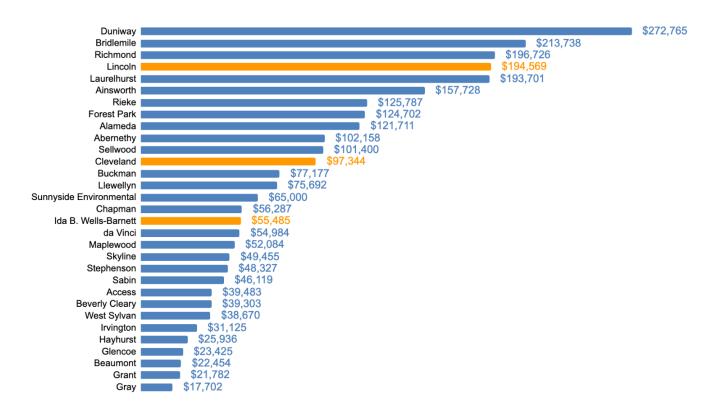




Parent Fund Contribution (1/3)

Dollars in School (2/3)

Dollars Raised by School, 2021 -2022





Discussion and Questions



PPS Parent Fundraising

FTE Funded by Local School Foundations

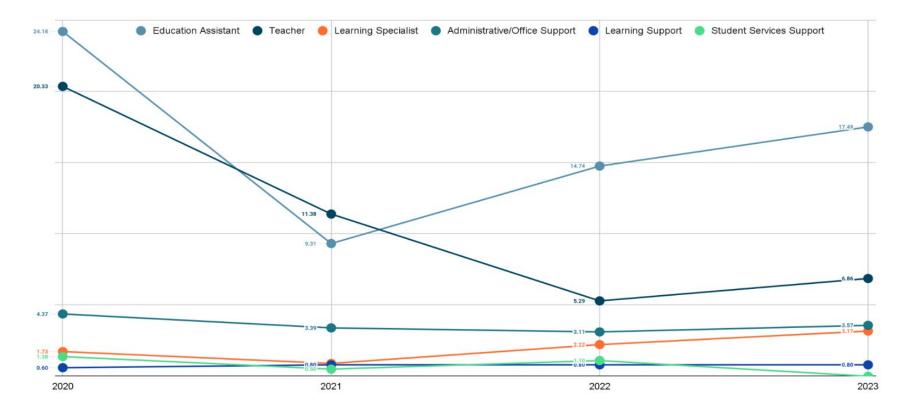
Less than 1% of teachers, and licensed PPS staff are funded by local school foundations.

12.28 FTE / 3,579 FTE = .34% FY2020-21 PAT Bargaining Unit FTE Just over 1% of teaching assistants, and classified PPS staff are funded by local school foundations.

13.6 FTE / 1,272 FTE = 1.07% FY2020-21 PFSP Bargaining Unit FTE

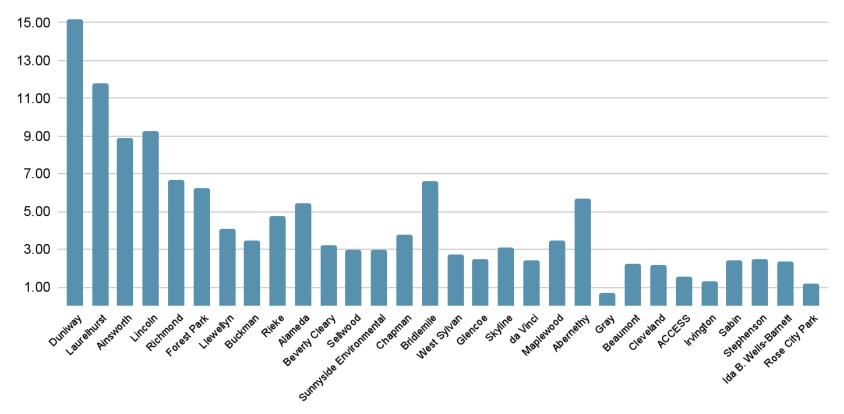


FTE Funded by Local School Foundations by Category (FY20-23)





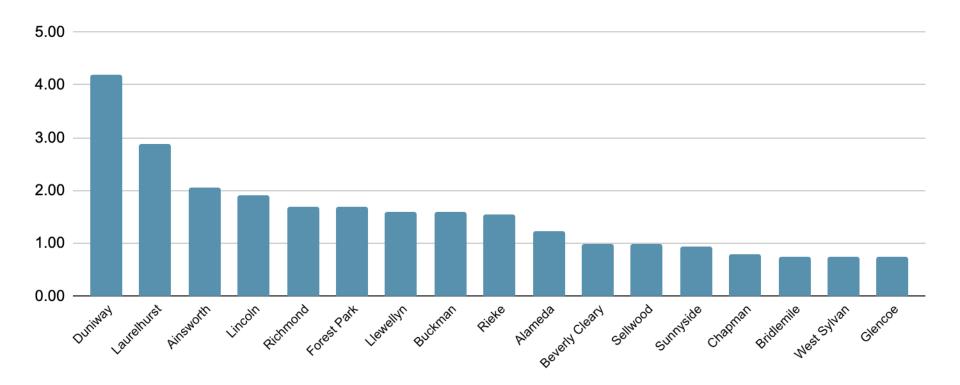
Total FTE Funded by LSFs, FY20-23*





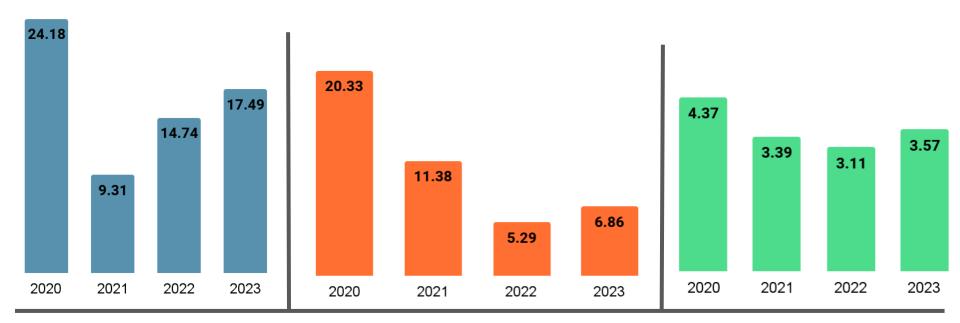
* Schools with a minimum of 1.0 FTE

FTE Total Funded by LSFs, 2023





Type of Positions Funded by LSFs, PPS (FY20-23)



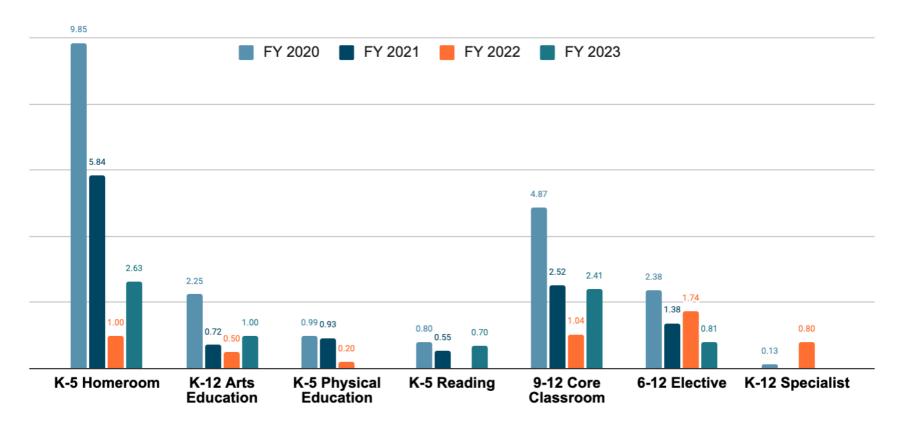
Education Assistants

Teachers

Administrative and Office Support

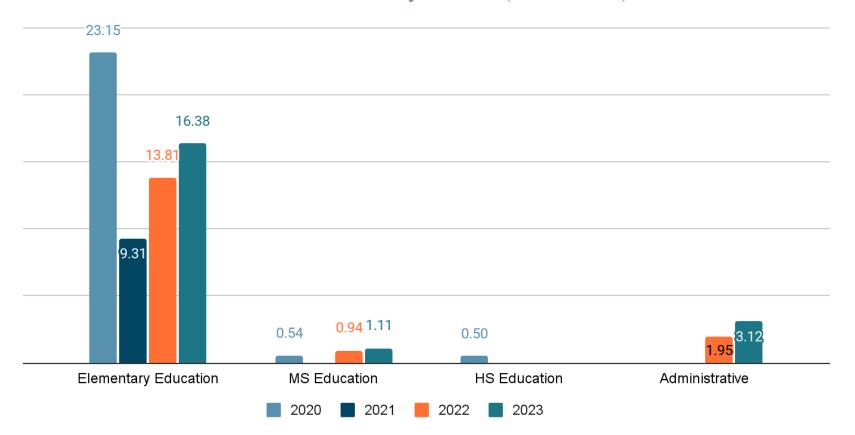


FTE Teaching Positions Funded by LSFs (FY20-23)





FTE Assistant Positions Funded by LSFs (FY20-23)





Reminder: Together, PPS' differentiated staffing ratios and equity formula direct approximately 40% more staff* to higher need schools & students

For the medium K -5 school of 350 and 58.5 students per grade...

| School A: No Designation | | | | |
|--------------------------|------|--|--|--|
| Principal | 1 | | | |
| Counselor | 1 | | | |
| Social Worker | 0.5 | | | |
| Secretary | 0.75 | | | |
| Arts/PE Teachers | 2.5 | | | |
| Media Special. | 0.5 | | | |
| AP | 0 | | | |
| Instr. Specialist | 0 | | | |
| Core Teachers | 12 | | | |
| Equity FTE | 0.5 | | | |

| School B: TSI School | | | | | |
|----------------------|----------------|--|--|--|--|
| Principal | 1 | | | | |
| Counselor | 1 | | | | |
| Social Worker | 0.5 | | | | |
| Secretary | 0.75 | | | | |
| Arts/PE Teachers | 2.5 | | | | |
| Media Spec. | 0.5 | | | | |
| AP | 0.5 (+0.5 FTE) | | | | |
| Instr. Specialists | 1 (+1 FTE) | | | | |
| Core Teachers | 12 (+0 FTE) | | | | |
| Equity FTE | 1.5 (+1 FTE) | | | | |

| +2.5 FTE | (13%) | above and | | | | |
|-----------------|-------|-----------|--|--|--|--|
| beyond School A | | | | | | |

| School C: Title I Only School | | School D: CSI School | | | |
|-------------------------------|-----------------|----------------------|----------------|--|--|
| Principal | 1 | Principal | 1 | | |
| Counselor | 1 | Counselor | 1 | | |
| Social Worker | 0.5 | Social Worker | 0.5 | | |
| Secretary | 0.75 | Secretary | 0.75 | | |
| Arts/PE Teachers 2.5 | | Arts/PE Teachers | 2.5 | | |
| Media Spec. | 0.5 | Media Spec. | 0.5 | | |
| AP | 0.5 (+ 0.5 FTE) | AP | 0.5 (+0.5 FTE) | | |
| Instr. Specialist | 1 (+1 FTE) | Instr. Specialists | 1.5 (+1.5 FTE) | | |
| Core Teachers | 12 (+0 FTE) | Core Teachers | 14 (+2 FTE) | | |
| Equity FTE | 3 (+2.5 FTE) | Equity FTE | 3.7 (+3.2 FTE) | | |
| | | | | | |

+4 FTE (21%) above and beyond School A

+7.2 FTE (38%) above and beyond School A



Including Foundation funded FTEs, PPS still directs more staff to higher need schools & students

For the medium K -5 school of 350 and 58.5 students per grade...

| School A: No Designation | | School B: TSI Sch | nool | School C: Title I Only School | | School D: CSI School | |
|--------------------------|------|--------------------|----------------|-------------------------------|-----------------|----------------------|-----------------|
| Principal | 1 | Principal | 1 | Principal | 1 | Principal | 1 |
| Counselor | 1 | Counselor | 1 | Counselor | 1 | Counselor | 1 |
| Social Worker | 0.5 | Social Worker | 0.5 | Social Worker | 0.5 | Social Worker | 0.5 |
| Secretary | 0.75 | Secretary | 0.75 | Secretary | 0.75 | Secretary | 0.75 |
| Arts/PE Teachers | 2.5 | Arts/PE Teachers | 2.5 | Arts/PE Teachers | 2.5 | Arts/PE Teachers | 2.5 |
| Media Special. | 0.5 | Media Spec. | 0.5 | Media Spec. | 0.5 | Media Spec. | 0.5 |
| AP | 0 | AP | 0.5 (+0.5 FTE) | AP | 0.5 (+ 0.5 FTE) | AP | 0.5 (+0.5 FTE) |
| Instr. Specialist | 0 | Instr. Specialists | 1 (+1 FTE) | Instr. Specialist | 1 (+1 FTE) | Instr. Specialists | 1.5 (+1.5 FTE) |
| Core Teachers | 12 | Core Teachers | 12 (+0 FTE) | Core Teachers | 12 (+0 FTE) | Core Teachers | 14 (+2 FTE) |
| Equity FTE | 0.5 | Equity FTE | 1.5 (+1 FTE) | Equity FTE | 3 (+2.5 FTE) | Equity FTE | 3.7 (+3.2 FTE) |
| Foundation FTE | 0.4 | Foundation FTE | 0.3 (-0.1 FTE) | Foundation FTE | 0.0 (-0.4 FTE) | Foundation FTE | 0.0 (-0.4 FTE) |

Based on actual Foundation FTE in FY22 Payroll, there were 18.13 FTE in licensed equivalent in total across the district

+2.4 FTE (13%) above and beyond School A

+3.6 FTE (19%) above and beyond School A

+6.8 FTE (35%) above and beyond School A

*Note: Does not include SWD. or EL staff
Source: Analysis based on FY22 Budget Book Volume 1 and Equity FTE counts from Volume 2 of FY23 Adopted Budget



Discussion and Questions

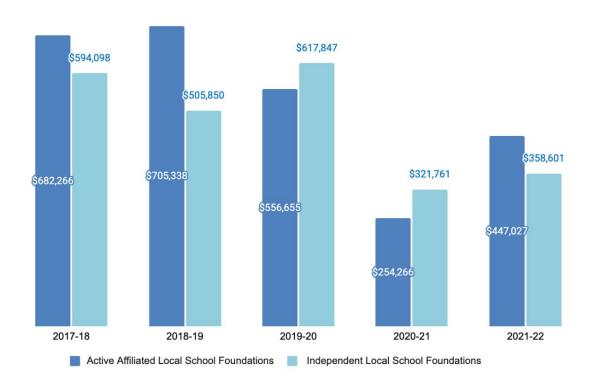


PPS Parent Fundraising

PPS Parent Fund

Dollars Contributed to PPS Parent Fund, 2021

-2022



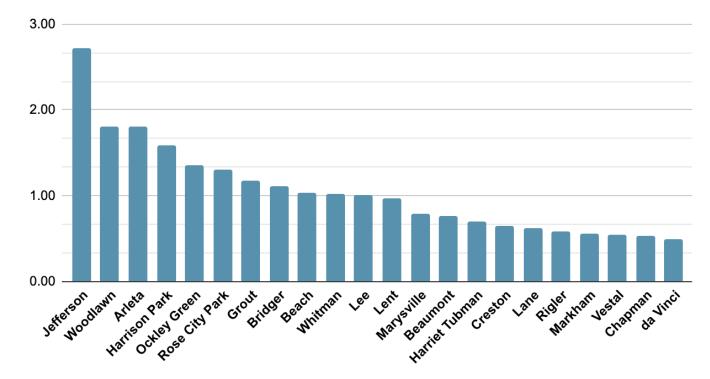


Top 10 Non -Personnel Items

| Top 10 Non -Personnel Items | 2020 | 2021 | 2022 | Grand Total |
|--------------------------------|---------|---------|---------|----------------|
| Extended Responsibility | 18,725 | 37,941 | 3,554 | 60,220 |
| Extended Hours | 62,680 | 84,116 | 37,410 | 184,206 |
| Instructional Services | 4,450 | 16,960 | 34,258 | 55,668 |
| Instr Program Improvement Svcs | | 6,125 | 26,950 | 33,075 |
| Other Instr Prof/Tech Svcs | 62,724 | 55,500 | 35,130 | 153,354 |
| Consumable Supplies | 131,926 | 126,083 | 235,896 | 493,904 |
| Library Books | 7,676 | 8,607 | 13,452 | 29,735 |
| Non - Consumable Supplies | 5,768 | 14,959 | 38,997 | 59,724 |
| Computer Software | 7,100 | 15,193 | 4,918 | 27,212 |
| Computer Equipment | 50,854 | 22,059 | 18,569 | 91,482 |
| Grand Total | 351,902 | 387,544 | 449,135 | 1,188,581 |

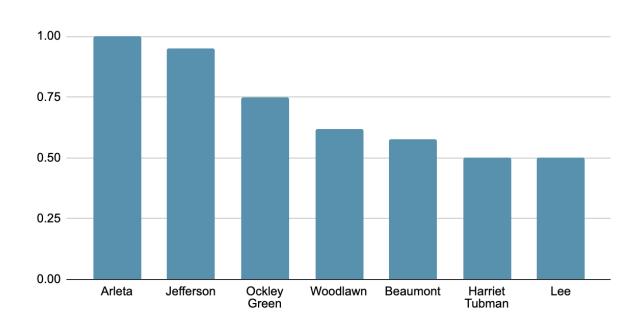






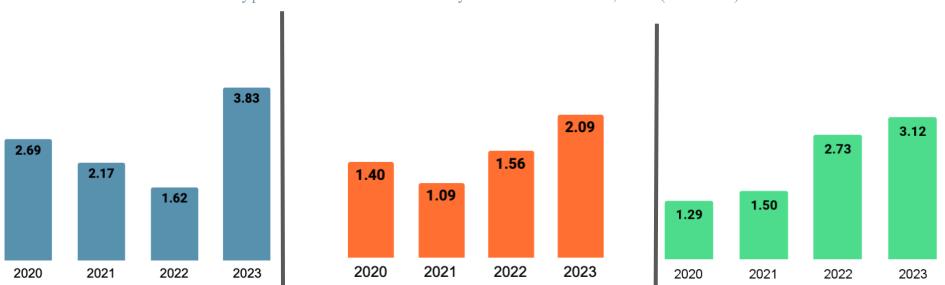


FTE Funded by PPS Parent Fund, 2023





Type of Positions Funded by PPS Parent Fund, PPS (FY20-23)



Education Assistants

Teachers

Administrative and Office Support



Discussion and Questions



PPS Parent Fundraising

Review Community Engagement Memos

Targeted Engagement and Principal Survey



Date: November 10, 2022

To: PPS Board of Education

Subject: Dr. Martin Luther King Jr PTA:Learnings from a Black-led organization with longevity and impact in their school

Meeting Notes: November 9, 2022, 2-3pm

Interviewees: Tiffany Robinson (PTA President), Tyler Brown (PTA Vice President), Rooy Boyer (PTA Treasurer), Felicia Bennett (PTA Member), offs Tumer (PTA Member). Tiffany and Tyler are the executive leadership of the PTA and are both Black. Rooy is the Treasurer and White. Felicia and Doris are newer to the school and PTA but getting more involved and both are Black. All of them have children enrolled at Dr. MIK Is K-shoon.

Interviewers: Robyn Faraone (Director of Strategic Partnerships), Nailah Roque (School Partnerships Manager) Robyn is White and Nailah is Black.

Purpose of Meeting & Background information (Robyn)

The PFS Board Policy Committee has been discussing school-based fundraising since last school year. There is a lot of noison whether PFS bound continue to allow fundraising for IFE, but some are also concerned about the inequities of school-based fundraising in general created based on varying levels of fundraising in PFS schools. I know that this is a topic, you are well aware of, as I have heard filtrany is testimony to the Board regarding the inequilies in fundraising. Therefore, I'm not going to spend a lot of time reviewing the materials that we shared in the meeting involte because we are here mostly to loth.

Materials Shared Ahead of Meeting:

School-Based Fundraising Presentation
PPS School-Based Fundraising Information - Google site created to explain all school-based fundraising

Major Themes from our interview

- . School community as a family- supporting students' education and sense of community
- We cap fundraising at \$50,000 because community is more important than the money
 Other schools should cap fundraising or share funds above a certain amount with other schools that struggle to raise money

"Fundraising is one thing but us being out in front of the kids and them seeing us adds way more than any monetary value that we can add. And so with that we redirect them to volunteer and join what we have so that they can be a part of their kids' education from the beginning of it because when you put the value on education, the child will follow." Tyler Brown

"The biggest thing we stand for as a group is family. People feel it when they walk into our school. And new families feel it, they say it's a different feeling when we come into this school, when you walk into the office and walk in the halls- you feel the love and that means more than any dollar amount." Tiffany Robinson

Community Engagement

Learnings from a Black -led PPS school PTA



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Purpose of Meeting & Background Information (Robyn) The PPS Board Policy Committee has been discussing school-based fundraising since last school year.

Here is, a lot of focus on whether PPS should continue to allow fundraining for FTE, but some are also concerned about the inequities of shoot-based fundraining in general created based on varing levels of fundraining in PPS schools. I know that this is a topic you are well aware of, as I have heard lifteny's testimony to the Board regarding the inequities in fundraining. Therefore, I'm not going to spend a lot of time reviewing the materials that we shared in the meeting limit because we are here mostly to listen

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- School community as a family-supporting students' education and sense of community
 We cap fundraising at \$50,000 because community is more important than the money
- Other schools should cap fundraising or share funds above a certain amount with other schools that struggle to raise money

"Fundraising is one thing but us being out in front of the kids and them seeing us adds way more than any monetary value that we can add. And so with that we redirect them to volunteer and join what we have so that they can be a part of their kids' education from the beginning of it because when you put the value on education. the child will follow." They Brown

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Discussion and Questions



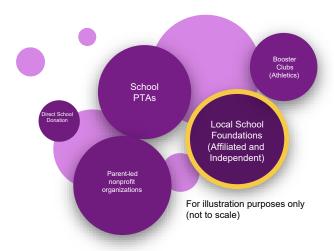
December 6 Work Session

Purpose:

The Board of Education will provide general direction on shifts to PPS parent fundraising policies

Guiding Questions:

- What parent fundraising rules and policies might need to change?
- Should there be caps on **amount** of dollars raised by parent groups? If so, what?
- Should dollars raised by parent groups be subjected to an **equity** distribution/allocation? If so, how?
- What updates are needed on how parent fundraising dollars are used?
- How might we establish rules and policies that encourage fundraising efforts to be more inclusive and contribute to a stronger sense of community district wide?





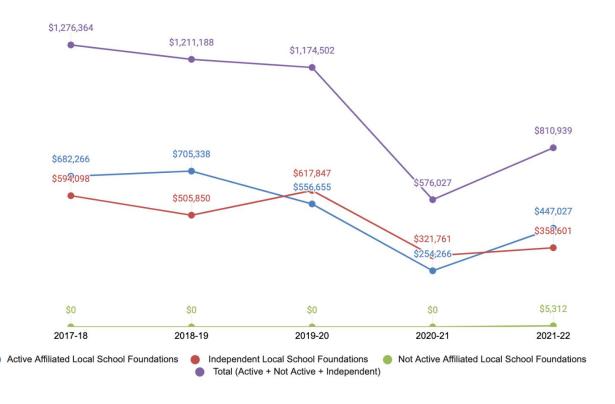
Appendix

Dollars Kept in Schools Raised by LSFs (²/₃), 2017 - 2022





Dollars Contributed to PPS Parent Fund (½), 2017 - 2022





Total Dollars Raised by Type of LSF, 2017 -2022

| | 2017-18 | 2018-19 | 2019-20 | 2020 - 21 | 2021-22 |
|--|-------------|-------------|-------------|-------------|-------------|
| Active Affiliated Local School Foundations | \$2,356,584 | \$2,414,256 | \$1,979,473 | \$984,800 | \$1,571,256 |
| Independent Local School Foundations | \$1,862,293 | \$1,587,969 | \$1,933,541 | \$1,035,382 | \$1,155,802 |
| Not Active Affiliated Local School Foundations | \$18,326 | \$14,748 | \$18,164 | \$5,726 | \$34,842 |
| Total | \$4,237,203 | \$4,016,974 | \$3,931,178 | \$2,025,908 | \$2,761,900 |



Dollars Contributed to PPS Parent Fund (1/3), 2017 - 2022

| | 2017-18 | 2018-19 | 2019-20 | 2020 - 21 | 2021-22 |
|--|-------------|-------------|-------------|-----------|-----------|
| Active Affiliated Local School Foundations | \$682,266 | \$705,338 | \$556,655 | \$254,266 | \$447,027 |
| Independent Local School Foundations | \$594,098 | \$505,850 | \$617,847 | \$321,761 | \$358,601 |
| Not Active Affiliated Local School Foundations | \$0 | \$0 | \$0 | \$0 | \$5,312 |
| Total | \$1,276,364 | \$1,211,188 | \$1,174,502 | \$576,027 | \$810,939 |

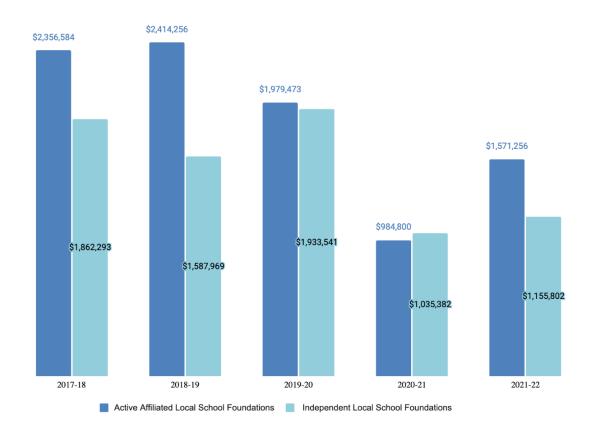


Dollars Kept in Schools Raised by LSFs (2/3), 2017 - 2022

| | 2017-18 | 2018-19 | 2019-20 | 2020 - 21 | 2021-22 |
|--|-------------|-------------|-------------|-------------|-------------|
| Active Affiliated Local School Foundations | \$1,674,317 | \$1,708,918 | \$1,422,818 | \$730,534 | \$1,124,229 |
| Independent Local School Foundations | \$1,268,195 | \$1,082,120 | \$1,315,694 | \$713,622 | \$797,201 |
| Not Active Affiliated Local School Foundations | \$18,326 | \$14,748 | \$18,164 | \$5,726 | \$29,530 |
| Total | \$2,960,839 | \$2,805,786 | \$2,756,676 | \$1,449,882 | \$1,950,960 |

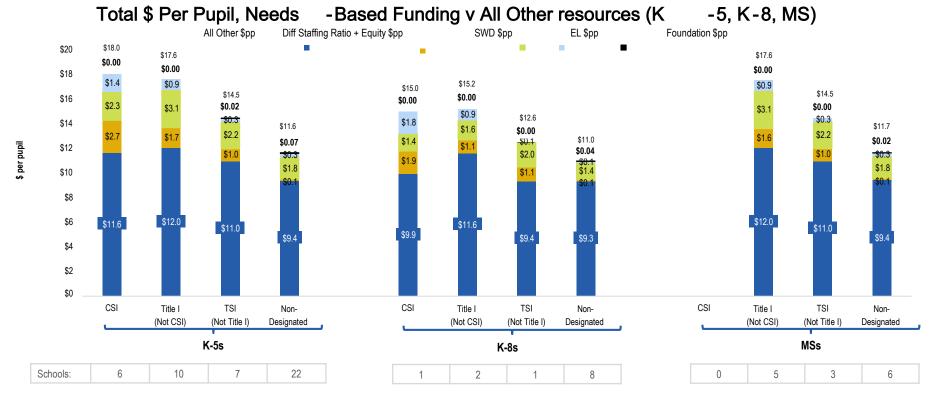


Dollars Raised by School, 2021 -2022





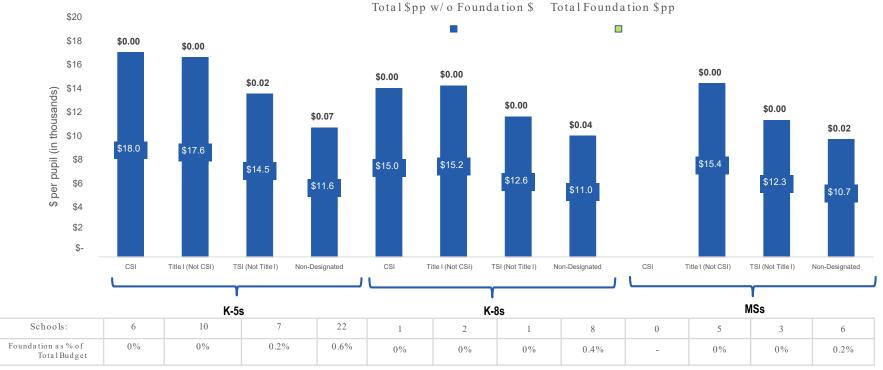
Foundation constitutes a small percent of overall school budgets; Staff provided through differentiated staffing ratios and equity formula represent a large amount of the differentiation in funding between higher and lower need schools





Foundation dollars represent less than 1% of the average school's total resources

Foundation \$ Per Pupil by School Designation (K5, K8, MS)

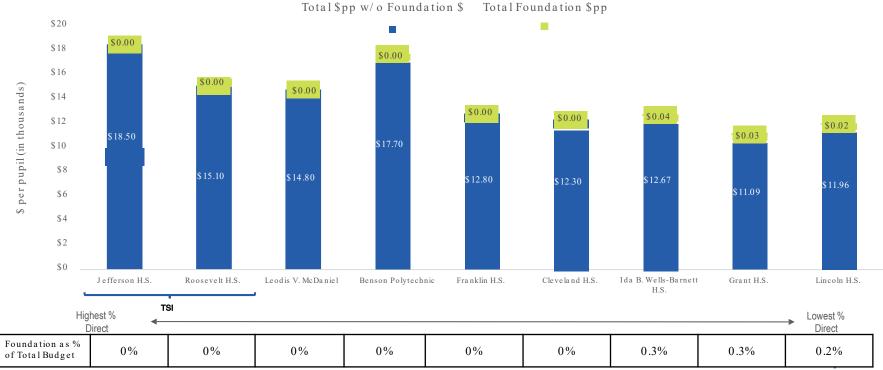




Source: PPS Budget, SY21-22; Foundation FTE counts from FY22 Payroll.

Foundation dollars represent less than 1% of the average school's total resources

Foundation \$ Per Pupil by School Designation (HS)



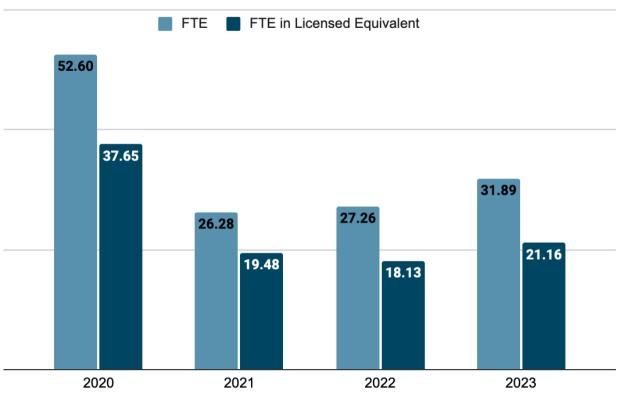


FTE Funded by Local School Foundations by Category (FY20-23)

| Catagony | FTE by Fiscal Year | | | | | |
|---------------------------------|--------------------|-------|-------|-------|-------------|--|
| Category | 2020 | 2021 | 2022 | 2023 | Grand Total | |
| Assistant - Educational | 24.18 | 9.31 | 14.74 | 17.49 | 65.73 | |
| Teacher | 20.33 | 11.38 | 5.29 | 6.86 | 43.85 | |
| Specialist - Learning | 1.73 | 0.90 | 2.22 | 3.17 | 8.02 | |
| Support - Administrative/Office | 4.37 | 3.39 | 3.11 | 3.57 | 14.44 | |
| Support - Learning | 0.60 | 0.80 | 0.80 | 0.80 | 3.00 | |
| Support - Student Services | 1.38 | 0.50 | 1.10 | 0.0 | 2.98 | |
| Grand Total | 52.60 | 26.28 | 27.26 | 31.89 | 138.02 | |



For Comparison - FTE in Licensed Equivalent (FY20-23)

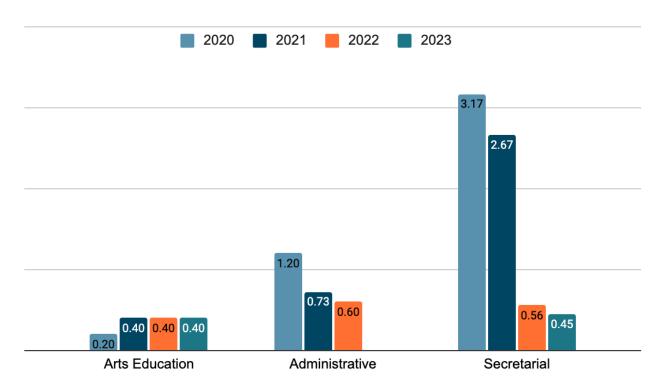


A Licensed FTE refers to certified staff such as teachers, counselors, media specialists, psychologists, social workers.

FTE in licensed "equivalents" are used to compare classified FTE. For this calculation, two (2) classified FTE is equivalent to one (1) licensed FTE.

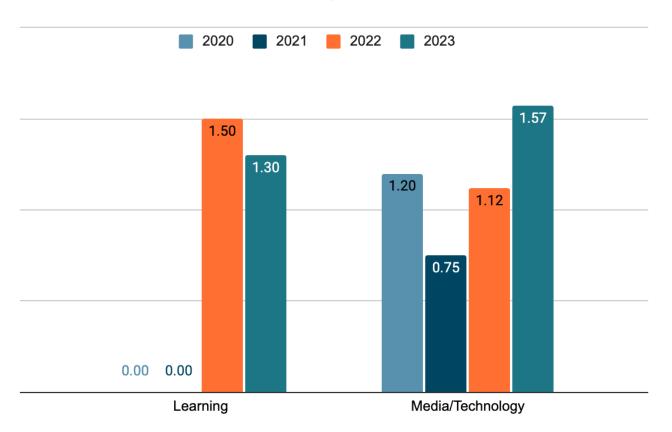


FTE Support Staff Positions Funded by LSFs (FY20-23)



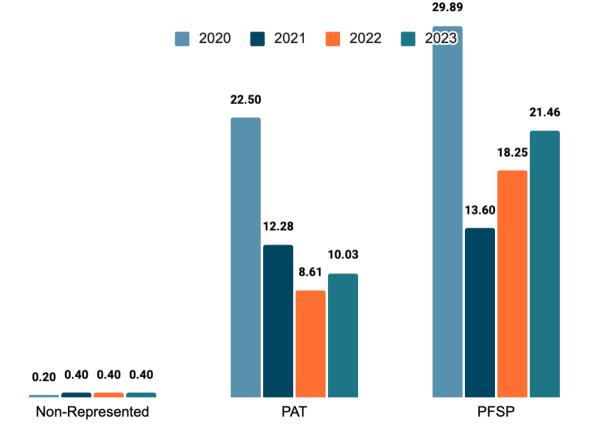


FTE Specialist Positions Funded by LSFs (FY20-23)



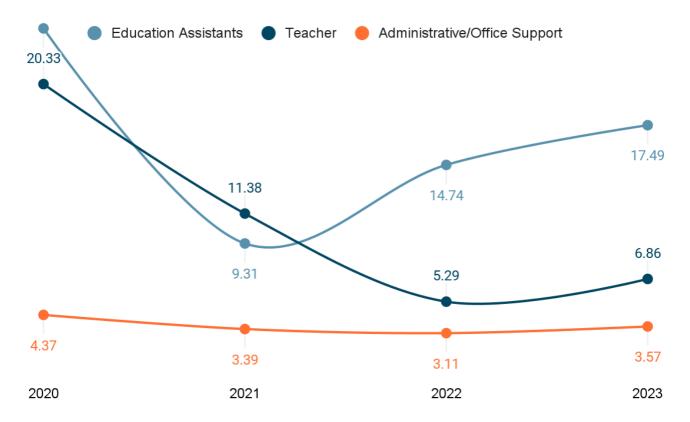


FTE Positions (by bargaining unit) Funded by LSFs (FY20-23)



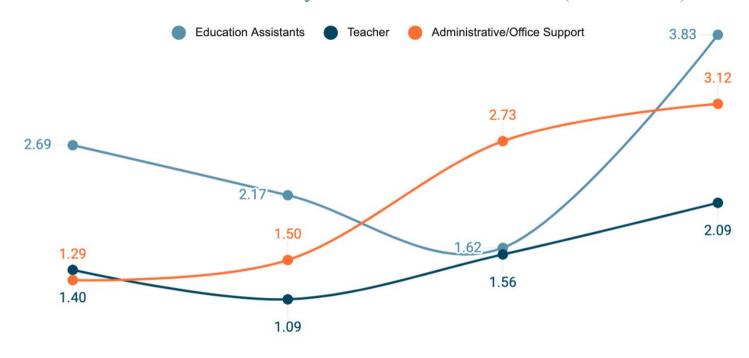


Type of Positions Funded by LSFs, PPS (FY20-23)





Type of Positions Funded by PPS Parent Fund (FY20-23)



2020 2021 2022 2023

