

PPS Successful Schools Survey Results

Board of Education
June 2015

Successful School Survey Stakeholders



2014-2015
Педаличиных коние вежнике об этой циоте в данны опросиния, бы получаете воличность, педаличть в пручаемие ртой актим. Ивши менение темь какоо, и Паша циота заметиросками в той, чтоби его услащит Мы сообенно в

Сом Ваши дити водет в разним школи округа РРП, покалуйста, заполните по однику спроснику для каждай заполь, которую техниция: Ваши дить. Ответите на все вогросы на соневним Вашего длянного откита завине в этой целот. Поминта, что наи выслео дени Вашу егодовенность.

воли выниметь записнеть этот опросния по тентериту, помакряти, одинаети это по адресу; иниколодующёйствой од д Верокій этого пода PPS попросит Вез гозделиться своим видинием будущиго опруга PPS. Помитите наметить ид

Инструкции по участию в опро

Русской (2003) № 10-0-060. Сове у выс есть какие пибо еспросы го этому или какому -пибо другиму документу, голученному из-Противности государственного шилиного горуга (РУП), товалуйста, повежения на русскую генево РУП, что пуркти бублинования на вышее этажие.

School Secretary Submission Instructions
Complete parents surveys should be set us Pary to Kinns Fox Mildelaus, PPS community relations
therapps, Community techniqued & Public Alliers of IEEE county

- Community & Parents for Public Schools
- Portland Association of Teachers
- Portland Council PTA
- Service Employees International Union
- Portland Federation of School Professionals
- PAPSA
- Coalition of Communities of Color
- · Stand for Children



Successful Schools Survey Communication Strategies

- Posters, lawn signs & flyers in all schools with materials translated in supporting languages
- Mailing to all PPS households
- Social media posts boosted posts
- District wide e-blasts



Outreach & Engagement Strategies







Participating parents after morning drop off- Cesar Chavez

- Coordinated with school Principals to remind communities to participate in the survey
- Coordinated outreach with PTA's and SUN programs
- Traveling computer lab for parents to take survey online or paper
- Raffle incentives—donated prizes by Timbers and Thorns



Culturally Specific Outreach

- Partnered with Community Agents including Dual Language Immersion and ESL
- Survey tables at community events with a special focus on events with large attendance from families of color
- · Unique printed materials for Spanish speaking families
- PSA's on Spanish speaking radio stations.





Vietnamese Tet Festival

Portland Public Schools Successful Schools Survey Results Summary

by DHM Research



Lessons Learned



- Electronic communication increasing, specifically with mobile phones
- Electronic surveys vs. paper surveys
- Single subject emails
- Strong engagement from school, PTA, community agents
- District-wide raffle vs. School level raffle
- Principal and/or PTA communication delivered high levels of participation
- Online password and login system was a barrier for some parents

Next Steps

- Communicated key findings to internal and external stakeholders, and community
- Completing detailed analysis of disaggregated results with focus on race, title 1 schools, and school type.
- Results being distributed to staff leaders by subject area for evaluation and action.
- School level results will be provided to school administrators and parent leaders by the end of the summer.



